

Federation Sportive Salaberry
Since 1971

Becoming a sponsor also means
helping soccer thrive.

Support the growth of soccer in
Montreal.

***BE PART OF
THE TEAM***





INTRODUCTION



Since 1971, FS Salaberry has been dedicated to the development of soccer within the Montreal community.

Our mission is to make soccer accessible to everyone while fostering passion, respect, personal growth, and a strong sense of belonging.

Today, our organization brings together more than 900 players, over 100 coaches, assistant coaches, and referees, as well as a large team of committed volunteers.

By partnering with our club, your business will benefit from valuable visibility throughout Montreal and Quebec through our teams, events, and digital platforms.





YOUR SUPPORT

Your support will help us:

- Provide high-quality equipment for our players and coaches
- Train and develop our coaches and educators
- Organize sports and community events
- Support youth development through sport
- Promote positive values such as respect, discipline, confidence, and teamwork



OUR MISSION

- **Excellence**

Develop players' technical and physical skills, enabling them to reach their full potential through high-quality coaching and development programs.

- **Education**

Teach players the rules, principles, and fundamentals of soccer while supporting their growth at every level of the game.

- **Team Spirit**

Build a strong team culture where players support one another and work together toward common goals.

- **Integrity**

Promote respect, discipline, fair play, and inclusion in a safe, positive, and supportive environment.



By supporting FS Salaberry, you play a direct role in fostering youth development and advancing the growth of soccer within our community. Your partnership will provide hundreds of young athletes with the opportunity to thrive in a healthy, structured, and inspiring environment where they can develop both on and off the field. Together, we can strengthen our community through sport and create a lasting impact for future generations.

WHY PARTNER — WITH FS SALABERRY?





DEMOGRAPHIC PROFILE OF AHUNTSIC-CARTIERVILLE

Ahuntsic-Cartierville: A dynamic community

A Young and Diverse Population

Ahuntsic-Cartierville is home to approximately 135,000 residents and is distinguished by its strong presence of families and young people. Nearly 15% of the population is between the ages of 0 and 14, making the borough a key hub for youth sports development.

This vibrant demographic creates an ideal environment for promoting active lifestyles, community engagement, and the growth of youth soccer.

A cultural richness

L'arrondissement benefits from great cultural and linguistic diversity, with the borough benefits from great cultural and linguistic diversity, with the presence of many communities and newcomers who contribute to its dynamism and vitality.

A sport-friendly environment

With its high concentration of families, strong community spirit, and well-developed infrastructure, the borough provides an ideal setting for physical activity, youth development, and community engagement. It is a key area where sport plays an important role in bringing people together.

With around 135,000 residents, including approximately 15% youth, Ahuntsic-Cartierville represents a dynamic and multicultural territory where community life and youth initiatives continue to thrive.



OUR VALUES.

ONE CLUB. | ONE FAMILY. | ONE PASSION.

These values are the DNA upheld by our coaches, our players and our parents.



PERFORMANCE

Develop the technical skills and advanced fundamentals of our players to help them reach their full potential.



EDUCATION

A vision focused on education that emphasizes the development of skills and the transfer of knowledge.



AMBITION

Provide an inclusive and supportive environment to develop both individuals and, as a team, members of a group where team spirit is essential.



ETHICS

Develop good sportsmanship, respect for others, dedication, honesty, effective communication, and respect for the environment.



OUR SPONSORSHIP PACKAGES

DIAMOND PACKAGE

The Diamond Package offers maximum visibility through prominent branding on official team jerseys, key events, and the club's social media platforms. It is the ideal choice for companies seeking to become the main partner of FS Salaberry.

GOLD PACKAGE

The Gold Package offers strong community and digital visibility for organizations wishing to support youth development and local soccer. It is designed for partners who want to actively contribute to the growth of the sport while gaining meaningful exposure within the community.

PLATINUM PACKAGE

The Platinum Package provides your company with strong visibility among players, families, and supporters through the club's equipment, events, and digital platforms. It is designed for partners who want a high-level presence within the club's community and activities.

SILVER PACKAGE

The Silver Package allows you to support FS Salaberry's mission while gaining simple and effective visibility during club activities.

BRONZE PACKAGE

The Bronze Package allows businesses to support FS Salaberry and youth development while benefiting from visibility on our platforms and official recognition from the club.



DIAMOND PACKAGE

Principal Club Partner

Maximum Visibility

- Central placement of logo on official team jersey
- Large featured logo on the club's main banner
- Logo included on major Facebook and Instagram posts
- Recognition as the official "Principal Partner"
- On-site booth presence during club events
- Logo displayed on official match balls
- Visibility across all tournament and event signage
- Logo with direct link on the club website
- Recognition during gala and official ceremonies
- 10 sponsored social media posts per year
- Category exclusivity within its business sector



PLATINUM PACKAGE

Elite Partner

High Visibility

- Logo on the back of the official team jersey
- Logo on training jerseys
- Banner display at the field or during events
- 6 Facebook / Instagram posts per year
- Presence at club tournaments
- Logo featured on the club website
- Recognition during major events
- Logo on promotional materials



Maximum 2 ou 3 partenaires

GOLD PACKAGE

Official Partner

Enhanced Visibility

- Logo on training jerseys
- 4 social media posts per year
- Website presence
- Recognition at club events
- Logo on promotional posters
- VIP invitations to club events



Très bon forfait pour PME
locales.

SILVER PACKAGE

Community Partner

Local Visibility

- Logo on the club website
- Social media publications
- Recognition during events
- Presence on partner promotional posters
- Official FS Salaberry partner certificate



BRONZE PACKAGE

Club Supporter

Supporter of Youth Development

- Company name featured on the club website
- Annual mention on social media platforms
- Official recognition from the club
- Partnership certificate issued by FS Salaberry





PACKAGE SELECTION

- ❑ Diamond
- ❑ Platinum
- ❑ Gold
- ❑ Silver
- ❑ Bronze

SPONSORSHIP CONTRACT



Company Information

Company Name: _____
Representative Name: _____
Address: _____
Phone: _____
Email: _____
Website: _____

Additional Information

Season: _____
Duration: _____
Donation Amount: _____
Planned Payment Date: _____
☐ I prefer to make a donation of _____ \$
☐ I prefer to sponsor the purchase of equipment for the club

DESCRIPTION:

TERMS AND CONDITIONS OF SPONSORSHIP

Commitments

- I wish to receive an official receipt
- I wish to obtain exclusivity in my business sector
- I wish to obtain a right of first refusal for contract renewal

Terms

- FS Salaberry agrees to comply with all visibility commitments outlined in this agreement.
- The partner agrees to complete payment according to the agreed terms and conditions.
- The partner must provide an official logo in JPG or PNG format.





— ***SIGNATURES***



Sponsor

FS Salaberry

Full Name:

Full Name: : Fares Ould Amer

Title / Position:

Title / Position : Président

Signature:

Signature : 

Date:

Date : 10-05-2026

FS Salaberry Club Information

FS Salaberry 5455 Rue de LouisbourgMontréal, QC H3M, Canada

www.fssalaberry.ca

OUR PARTNERS

